

REP HEADLINE# 6334156
*** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 11.48
*** CHANGES *** ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/C MACK-NRSC/R/SEN/FL REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL
919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314
ORDER # _____ CONTRACT # 6334156 CLASS: NATL. LOCAL REGIONAL
PRDCT CONNIE MACK/NRSC EST#502 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 SEP30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP24/12 11.48

REP: TO LENA
FR JULIE
ADDED LINE 5
TTLS \$11725..9X
PLS CFM, THX 9/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	A		1200N-1230P	30		\$475.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 502												
CONTRACT TOTAL 11725.00												
TOTAL SPOTS 9												

SEP/12 11725.00

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: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$19,736 WFTV 57% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE